Sponsorship-AA Grapevine April 1961

"Though three hundred thousand have recovered in the last twenty-five years, maybe half a million more have walked into our midst, and then out again.

"We can't well content ourselves with the view that all these recovery failures were entirely the fault of the newcomers themselves. Perhaps a great many didn't receive the kind and amount of sponsorship they so sorely needed. We didn't communicate when we might have done so. So we AA's failed them."

Bill W.